

A survey was created by Kim Ellsworth (AmeriCorps VISTA with the Idaho Center for Sustainable Agriculture) and Ariel Agenbroad (Canyon County Extension Educator), and it was administered by Kim Ellsworth from January 2015 to May 2015. Respondents were reached through in-person communication, social media, and partner agencies. All responses within a 20 mile radius of Homedale, Idaho were counted, resulting in 34 responses. The information presented here is only a preliminary look at the food system in and around Homedale, Idaho. More thorough research is needed to draw conclusions.



The *Idaho Center for Sustainable Agriculture*, in collaboration with the *University of Idaho Canyon County Extension*, conducted

University of Idaho
Extension
Canyon County

research on the local food system around Homedale, Idaho in the spring of 2015.

Why Homedale, Idaho?

Homedale's average income is less than \$26,000.

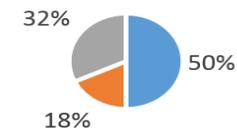
Owyhee County's poverty rate is over 18% with a child poverty rate of over 26%. The free- and reduced-lunch program serves more than half of the children.

Over 15% of Owyhee county residents have food stamps.

The county health ranking in the state has been consistently dropping.

We wanted to know if a greater interest in local food could help!

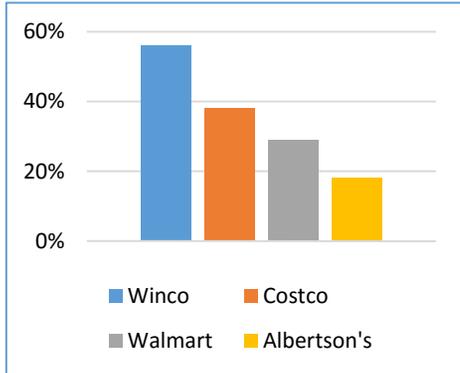
Where do you live?



- Homedale
- Within 10 miles (Wilder and Marsing)
- Within 20 miles (Caldwell, Nampa, and Canyon County)

Where do you regularly shop for food?

82% of all the respondents included Nampa as a city of choice, while 88% of respondents in Homedale included Nampa as a city of choice. Yet, only 53% of Homedale residents listed their own city for their source of food.



When asked how you know if a food is grown locally, most people responded that they know because it's labelled.

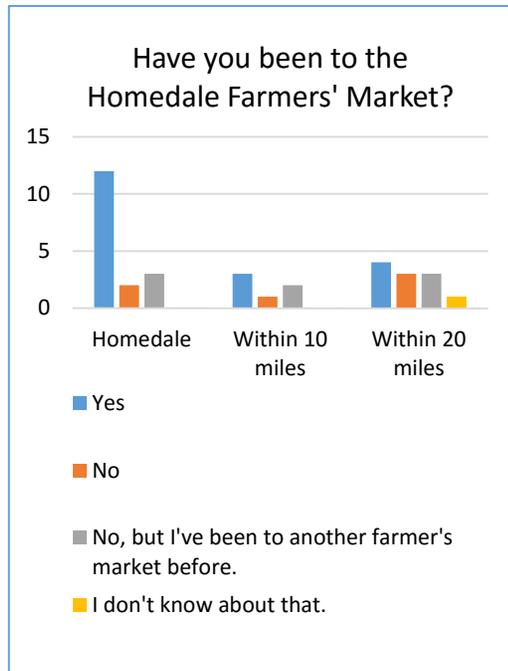
Look for Idaho Preferred and Buy Idaho labels!

Local food has been found in the following places, ranked according to response:

- Winco
- Costco
- Paul's
- Albertson's
- Walmart & Fred Meyer

Can local food be found in schools? 56% are unsure, 25% say yes and 25% say no.

Can local food be found in restaurants? 50% are unsure, 26% say yes, 15% say no, and less than 1% say you can only find local food in restaurants in the bigger, distant cities.



Respondents living in Homedale were more likely to work as food producers (41%) than those outside Homedale (35%).

When asked, "Do you grow your own food?" 94% of respondents from Homedale said they DO grow their own food, and overall 82% of respondents grow their food. This may be why nearly ¾ of respondents weren't interested in being part of a community garden.

With all this food being grown at home, why don't ¾ of respondents sell their food at the local markets?

The top 3 cited reasons for not selling food include:

- Limited knowledge about marketing
- Lack of interest from the local markets
- Uncertainty about governmental regulations

